

# Paranormal Whacktivity (DVD)

## KEY DATES AND PRICING INFORMATION

TRADE ANNOUNCE: 08/13/2013  
 ONLINE/CONSUMER SOLICITATION: 08/13/2013  
 PRE-ORDER DATE: 10/8/2013  
 STREET DATE: 11/5/2013

TITLE	FORMAT	MATERIAL#	S.R.P.	M.A.P.	DISTRIBUTOR/ RACK COST	DIRECT RETAIL COST	
Paranormal Whacktivity (DVD)	DVD	SM801325	\$24.98	N/A	\$16.24	\$16.24	NEW RELEASE!

ALL TECHNICAL INFORMATION IS SUBJECT TO CHANGE

TITLE	UPC CODE	RATING	PROGRAM LENGTH	LAYER(s)	AUDIO PLAYBACK CAPABILITY			SUBTITLES
					English	Spanish	French	
Paranormal Whacktivity(DVD)	8-1483-80132-5-1	Pending R	79 Mins	DVD-5	5.1 Surround Sound	N	N	English SDH

TITLE	EDITION	PICTURE FORMAT	ASPECT RATIO	NUMBER OF DISCS	RESOLUTION	BONUS MATERIAL

TITLE	THEATRICAL RELEASE DATE	VIDEO STUDIO	GENRE	BOX OFFICE	PAY PER VIEW
					WINDOW
Paranormal Whacktivity	N/A	Screen Media	Comedy	NA	Day & Date

### P.O.P. AVAILABLE

N/A

### RADIO SCRIPTS

### PACKAGING

Snap Case

### SYNOPSIS

When newlyweds Michael and Kasey move into a new house, their attempts to consummate their relationship are interrupted by a demonic presence... who just may have a thing for Kasey. Determined to get back in the sack, the couple will do anything to fix their haunted sex life. Paranormal Whacktivity is guaranteed to have you laugh your pants off and leave you scared stiff!